



## THE WELFARE RESEARCH ARCHIVE LAUNCH REPORT- JUNE 2026

### **Documenting Welfare, Social Protection, and Community Initiatives**

It gives me great pleasure to write the launch report of The Welfare Research Archive, which is primarily a research and digital archival initiative dedicated to interviewing welfare leaders in Pakistan. The idea for this project emerged from years of researching welfare and policy protection gaps in the country, and from recognizing the urgent need to preserve the experiences, insights, and recommendations of individuals and organizations working to improve social wellbeing. The secondary aims include: (i) Conducting research related to welfare policy and welfare development and posting policy booklets and research in academic journals and books, (ii) Using the transcripts from data archives to prepare thematic summaries, policy briefs, and teaching materials, (iii) Disseminating and raising awareness through social media, and (iv) Translating historical and religious texts related to welfare into the English language.



### **Aim, Mission & Gains**

The Welfare Research Archive aims to conduct, transcribe, and archive interviews with leaders and practitioners engaged in welfare-related work that promotes social wellbeing, reduces



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poverty and inequality, and strengthens access to services such as healthcare, housing, education, livelihood support, and social protection. Contemporary understandings of welfare also include areas such as environmental protection, online safety, skill development, disaster response, and lifelong learning. The broad nature of welfare allows the archive to document contributions from a diverse range of actors including NGOs, civil society organizations, faith-based organizations, philanthropic foundations, community groups, volunteers, researchers, and individual citizens working toward public wellbeing.

The central mission of the archive is to systematically document welfare initiatives, the challenges faced in implementation, and recommendations for strengthening future welfare efforts. Interviews will be transcribed and archived for public access so that they may support secondary research, teaching and learning, policy development, and public awareness. The anticipated gains for the community include: (a) The archive will preserve the voices and practical wisdom of welfare leaders and practitioners for future generations, (b) It will strengthen evidence-based policymaking by making grounded experiences and recommendations accessible to decision-makers and researchers, and (c) By documenting welfare efforts across different regions, professions, and communities, the archive hopes to encourage greater social cooperation, recognition of public service, and a stronger sense of shared civic responsibility in the country.

### **Launch Efforts**

For the launch phase, several foundational areas have been developed successfully. These include the establishment of the official website and social media platforms, recruitment of IT personnel and data collectors, preparation of ethical and archival procedures, and the completion of two inaugural interviews and two translations. These first activities represent an important step toward building a sustainable and accessible repository of welfare knowledge in Pakistan. The Welfare Research Archive is supported by a small skilled team with clearly defined responsibilities related to leadership, interview coordination, digital archiving, communications, and data management. In addition, we are very lucky and deeply grateful to have Honorary Advisory Board Members, from different provinces and fields of Social Sciences, who give



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consultation and advice about welfare leaders that can be contacted for interviews and other matters related to research at the center.

I am also happy to share that the project is guided by an ethical framework grounded in established social science research standards. Informed consent procedures, data protection protocols, and respectful representation remain central to all interviews and publications. Interview recordings and transcripts are systematically stored and archived in secure digital formats, while preserving the integrity of participants' voices and experiences. The launch of The Welfare Research Archive marks the beginning of a long-term effort to build a reliable, ethical, and publicly accessible knowledge repository on welfare development in Pakistan. It is hoped that this initiative will contribute not only to research and policy, but also to a more informed, compassionate, and socially responsible society.



10 May 2026

**Interview with Welfare Leader  
Ms. Sharmeen Junaid**

**Chairperson of The Ghulam Mohammad  
Public School, Kasur, Punjab, Pakistan**

Ms Junaid serves as Chairperson and trustee-  
patron of the Ghulam Mohammad Public...

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10 May 2026

**Interview with Welfare Leader  
Mrs. Basarat Kazim**

**President of Alif Laila Book Bus Society,  
Pakistan**

Mrs. Kazim is a pioneer of children's literacy and  
founder of Alif Laila Book Bus Society...

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**Financial Accounts of Cash Waqf Expenditure**

A unique feature of the project is its Cash Waqf funding model, developed in line with the jurisprudential tradition of the Twelver Shia and donated in honor of the Ahlulbait (a.s.). To ensure transparency and public trust, quarterly newsletters and financial accounts related to the Waqf will be published online. The model is intended not only to sustain the archive, but also to demonstrate how faith-inspired charitable structures can support long-term intellectual and social development.

**MASTER BUDGET TRACK SHEET FOR THE WELFARE RESEARCH ARCHIVE (CASH WAQF)**

| No.                  | Date       | From              | Beneficiary      | Purpose   | Amount            | Receipt ID  | Reserve  |
|----------------------|------------|-------------------|------------------|---|-------------------|-------------|----------|
| 1                    | 24/04/2026 | Sara Rizvi Jafree | Sundas Fatima    | Website hosting and domain purchase   | 50,000            | 18359399171 |          |
| 2                    | 26/04/2026 | Sara Rizvi Jafree | Sundas Fatima    | 5,000 more needed for 4 year hosting and domain expense of website + 6,000 for logo; 9,000 in reserve | 20,000            | 18377994632 | +9000    |
| 3                    | 01/05/2026 | Sara Rizvi Jafree | Waseem           | Website Development   | 35,000            |             |          |
| 4                    | 01/05/2026 | Sara Rizvi Jafree | Sundas Fatima    | Social Media Content Development (using 9,000 reserve)  | 26,000            |             | -9000    |
| 5                    | 01/05/2026 | Sara Rizvi Jafree | Aamina & Tayyaba | Interview & Transcribing  | 30,000            |             |          |
|                      |            |                   |                  |   |                   |             |          |
| <b>TOTAL EXPENSE</b> |            |                   |                  |   | <b>161,000.00</b> |             | <b>-</b> |



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We look forward to your support and interest in the project, and hope that you will regularly read and engage with the interviews, research updates, and policy content shared through our website and social media platforms. Please feel free to email me with any recommendations regarding the work being undertaken, or suggestions for welfare leaders and organizations that should be interviewed in the future.

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